



About

In Fall 2015, I decided to change careers and pursue digital media instead of Criminology. Since then I have attended school related to the field and taken work relevant to help me pursue my career. Currently I am achieving my digital media goals by working at Atira Women's Resource Society as I re-create their Yayem website on Drupal.

Contact



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LinkedIn/sherlainelau

Sherlaine Lau



Experience

Web Development Intern
Atira Women's Resource Society

Dec 2016-Mar 2017

- Review Yayem Digital Storytelling site (yayem.com) and infrastructure and create plan to update website
- Use HTML, CSS, JS, and Adobe Creative Suite to bring website to industry standards
- Learned how to use Drupal independently through online resources and tutorials

International Program Administration Assistant
Chartered Professional Accountants of Canada (CPA)

Jan 2015-Dec 2017

- Primary role is to help deliver the CPA program internationally by assisting with inquiries and administrative tasks.
- Developed desire for web development when updated CPA Caribbean's old Wordpress website with enrollment, upcoming events and courses

Guest Staff and Volunteer Coordinator
Chopra Yoga Centre

Aug 2014-Aug 2016

- Primary role is to organize administration and register yoga clients into class
- Wanted to get involved in digital marketing so co-ordinated a Nepal Relief Fundraiser Yoga Class – used marketing tools such as Facebook, Newsletters and Adobe Photoshop to help raise funds

Barista
Starbucks Coffee Canada

June 2011-Nov 2014



Education

University of British Columbia
Multimedia and Web Development Certificate

Sep 2015-Jun 2017

University of California, San Diego
Interaction Design Online Certificate

Apr 2016-Apr 2017

Simon Fraser University
Bachelor of Arts - Criminology

Sep 2012-Apr 2012



Skills

Adobe Creative Suite
Photoshop
Illustrator
In-Design

HTML & CSS
Text Editors
Drupal
Wordpress

Interaction Design
Visual Design
Wireframing
Project Management