



IRISH JIMMY

Irish Jimmy - Poster

Process Documentation

Irish Jimmy Poster

- ▶ 1. Intent and Purpose
- ▶ 2. Style Guide
 - (a) Colour
 - (b) Typography

1. Intent and Purpose

- ▶ James is my boyfriend who loves airplanes and robots. For his birthday I wanted to make something creative for him.
- ▶ He comes from Ireland, so I decided to use the flag as the background.
- ▶ I also wanted to develop my Adobe Illustrator skills

2 (a). Style Guide - Colour



Hot Cinnamon

#DF7426
223, 116, 38



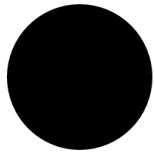
Jewel

#138541
19, 133, 65



Cardinal

#BE1E2D
190, 30, 45



Black

#000000
0, 0, 0



White

#FFFFFF
255, 255, 255

- ▶ I chose orange, green and white for the background to symbolize where James comes from. To remind him of home.
- ▶ I chose red for the airplane because I always feel that boys like red cars, red fire-trucks, and planes. There is also a sense of innocence when I think of a red plane.
- ▶ I used black to highlight the features of the plane and robot

2 (b). Style Guide - Typography

Silom-
A B C D E F G H I J K L M -
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
& 0 1 2 3 4 5 6 7 8 9

- ▶ Silom Regular
- ▶ 80pt
- ▶ For the words “Irish Jimmy”
- ▶ “Irish Jimmy” is James nickname his friends give him

BALBOA PLUS FILL

ACEIÂÇÊÎŁ | ACEIÂÇÊÎŁ | 019,?%

FUNDAMENTALLY, COMPUTERS JUST DEAL WITH NUMBERS. THEY STORE LETTERS AND OTHER CHARACTERS BY ASSIGNING A NUMBER FOR EACH ONE.

- ▶ Balboa Plus fill
- ▶ 21pt
- ▶ For the number “85”
- ▶ “85” represents the year James was born